

- · Last-year Bachelor or first-year Master students enrolled at the one of the participating universities.
- · Major study fields: Psychology, Education, Business, or Engineering.
- · High level of proficiency in both spoken and written English.
- · Resourceful, enthusiastic, and passionate about creative and innovative solutions.
- · Communicative, open and internationallyminded.
- · Interest in becoming part of a Master's program in Creativity & Innovation in the future.

***** Application Materials

- · Registration Form [fill out online]
- · Curriculum Vitae
- · A Letter of Motivation
- Supporting Documents
- *Only online application will be accepted!

Selection Procedures

- · Due 30 April: Deadline for online application.
- · Due 15 May: EMCI evaluation panel reviews the application materials and makes selection decisions.
- · Due 20 May: Selected candidates receive an enrollment notice per Email from the EMCI project.

Want to explore your creative potential and become part of an international and interdisciplinary learning initiative about the effective management of creativity and innovation?

Contact

Dr. Lisa Min Tang Project Manager Department of Key Competencies, University of Applied Management, Germany

Ms. Anna Zofia Brzykcy **Project Assistant** EMCI Erasmus IP Project

Tel: +48 89 999 7967 60 +49 89 999 7967 99 Fax: Email: erasmus.ip@fham.de

* Sponsorship

This EMCI Erasmus summer school is funded by the European Commission within the framework of the Intensive Program. The DAAD (the German Academic Exchange Service | functions as the national agency for the IP.















Effective Management of Creativity & Innovation

Theories and Best Practices from the Fields of Psychology, Education, Business, and Engineering



Erasmus IP Summer School 2013

Venue: Treuchtlingen, Germany Time: 14-27 July, 2013



Apply online due 30.04.2013!





Aims of the EMCI Summer School

The EMCI Erasmus IP Summer School was designed to provide students with a range of courses covering issues related to the effective management of creativity and innovation. It seeks to

- develop scientific understanding of creativity and innovation among students;
- foster their managerial and leadership skills for the better management of creativity & innovation;
- promote cultural sensitivity to the management of creativity and innovation.



Special about the EMCI

EMCI is an *interdisciplinary* learning initiative which draws expertise from the disciplines of

- · Psychology
- · Education
- Business
- Engineering
- Management
- · Law



Universities

EMCI is an *international* learning initiative which is co-offered by the following European universities:

- The University of Applied Management [UAM], Germany
- Georg Simon-Ohm University of Nuremberg (OHM), Germany
- · Lund University (LU), Sweden
- · University of Cadiz (UCA), Spain
- Riga Teacher Training and Education Management (RPIVA), Latvia



***** Unique Learning Experience

EMCI integrates different on-site learning activities including seminars, workshops, fieldtrips, extracurricular activities, and various social-cultural events.

Online learning platform is embedded to extend the classroom learning experience to a broader sphere. Here the participants have access to basic literature before the seminars get started and have the space to share their learning notes and reflections during and after the summer school.

***** Certificate

Students who successfully complete required assignments will be awarded an "EMCI Summer School Certificate" signed by all participating universities.

Students who decide to join the international Master's program Creativity & Innovation after the summer school will get 4 ECTS points acknowledged by this Master's program.

Costs

- · Registration fee: None!
- · Participation fee: Free for selected students.
- Food & accommodation: Project funding will cover most of the costs.
- Travel costs: Project funding will cover 90% of the travel costs.
- *Please refer to our website for more info.

